



COMMUNIQUÉ
2019



MISSION

APTN is sharing our Peoples' journey, celebrating our cultures, inspiring our children and honouring the wisdom of our Elders.

ABOUT APTN

The launch of APTN on Sept. 1, 1999 represented a significant milestone for Indigenous Peoples across Canada. The network has since become an important entertainment, news and educational programming choice for nearly 11 million households across Canada. Since APTN had its beginnings in the Canadian North more than 30 years ago, the dream of a national Indigenous television network has become a reality. The rest, as they say, is broadcast history.

APTN's fiscal year runs from Sept. 1, 2018 to Aug. 31, 2019.



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Cover art by Mike Valcourt.



MESSAGE FROM OUR CHAIRPERSON

JOCELYN FORMSMA

WACHIYA,

From the very beginning, APTN's mission has been to share our Peoples' journey, celebrate our cultures, inspire our children and honour the wisdom of our Elders.

Over the years, our mission has remained unchanged, but our approach and methods have continued to adapt to our ever-evolving industry.

This ensures we are better able to meet industry demands while still delivering high-quality, relevant content to our audiences.

We demonstrated our commitment to audiences when we launched *Nouvelles Nationales d'APTN* in late August. While we have provided audiences with a variety of French-language programming for several years, this is our first-ever national news program in French. This new program aims to represent the important voices of Indigenous French-speaking audiences and strengthen our relationship with them. It will also enable us to meet our new conditions of licence from the CRTC.



***WE ARE ALWAYS
PUSHING THE
BOUNDARIES OF WHAT
IS POSSIBLE, AND THIS
UPCOMING FISCAL YEAR
IS NO EXCEPTION.***

Coinciding with the 20th anniversary of the network, APTN will launch APTN lumi on Sept. 1, 2019. This new streaming service will provide unique, Indigenous-focused content that audiences can enjoy anytime, anywhere. This exciting offer will connect the network with new viewers while strengthening our existing relationships with audiences across the country.

At the end of December 2019, we will say Wachiya to Jean La Rose, our long-time CEO. After an in-depth conversation between Jean and the APTN Board of Directors, we agreed that it is time to open our doors to a new CEO. On behalf of the APTN Board of Directors, I thank Jean for his passion, dedication and integrity as CEO of APTN over the last 17 years. It has been a pleasure to work with him, and he has undoubtedly left an indelible mark on APTN. I wish him all the best in his future endeavours, and look forward to the new challenges and opportunities that lie ahead for the network.

Jocelyn Formsma, Chairperson
APTN Board of Directors



MESSAGE FROM OUR CEO

JEAN LA ROSE

This past fiscal year has been one of great change, innovation and achievements for APTN. As a network, we pushed ourselves harder than ever before, allowing us to reach new heights and accomplish so much in such a short amount of time.

A first for the network, we continued to reach even more audiences by launching two radio stations in two major urban centres in the fall of 2018. With the help of APTN, First Peoples Radio now hosts two ELMNT FM radio stations in Ottawa (95.7 FM) and Toronto (106.5 FM). These stations offer unique programming with a minimum of 25% Canadian-Indigenous music and are a significant platform for Indigenous Peoples, their cultures and their incredible musical talent.

A national spotlight was shone on Indigenous languages and culture in the spring of 2019. The network made history on March 24, 2019 when we teamed up with Sportsnet to broadcast the first-ever NHL game in Plains Cree as

part of *Rogers Hometown Hockey*. Featuring Cree analysis and commentary, this landmark program brought all Canadians together as they celebrated a shared passion that unites us all: hockey.

This event was made all the more appropriate and poignant by the recent proclamation made by the United Nations General Assembly: 2019 is the International Year of Indigenous Languages. APTN has fully supported this initiative from the beginning, which can be seen in our Indigenous-language programming and promotion of Indigenous languages through a variety of partnered events during the past fiscal year.

And finally, the network wrapped up this past fiscal year on a high note with the development of APTN lumi.



***THIS NEW INITIATIVE
SHOWS THAT APTN
CONTINUES TO
BE A FORCE TO BE
RECKONED WITH IN THE
BROADCAST INDUSTRY.***

Starting Sept. 1, 2019, this brand-new streaming service will give audiences the freedom to watch their favourite APTN programs whenever and wherever they want.

These exciting projects and initiatives made it necessary for the network to undergo department restructuring and growth – a rare move in today’s broadcast industry. As a result, Digital Drum is now a part of our programming department, a change that signals a new range of opportunities for the team. They are tasked with

creating new and engaging content for APTN lumi once it launches in the fall of 2019.

The marketing department was also transformed and realigned this past summer. New positions, including executive director of marketing, were created to review our marketing efforts and look at ways to increase our profile and visibility while remaining true to our values, mission and mandate.

These changes reflect the need for APTN to operate in an ever-changing industry as we strive to meet new challenges, initiatives and seek out new global partners. Meeting these goals means we need to be ready for any and all obstacles that come our way, while providing our audience and communities with stories that reflect their lives and realities.

Back when APTN first joined the industry in 1999, no one expected us to be around in another year, let alone another 20 years. Since then, we have continued to exceed expectations and blaze new trails in the industry.

In a time when news organizations are cutting back or shutting down, APTN’s unprecedented growth speaks to the importance of our mission and our effect on audiences across Canada, both Indigenous and non-Indigenous.

This year also marks my last year as CEO of APTN. I will be moving on to new opportunities in December 2019, but I will never forget my 17 years at APTN. I look back on this time with the utmost pride for all the network has accomplished and the deepest gratitude to have had this life-changing experience.

In these uncertain times, carrying out our mission has become more important than ever before. I have full confidence that the network will continue to push the limits of what’s possible, break new ground and grow with audiences across Canada and around the world in the years to come.

I would like to express my sincere thanks to the APTN Board of Directors and to our hardworking executive management team and staff for their fantastic and many achievements over the years. It has been the honour of a lifetime to work with you all and see the network become what it is today. Your unflinching dedication and enthusiasm make APTN an organization that is always striving to go above and beyond and change lives across Canada.

Here’s to 20 more years.

Wliwni – Merci – Thank you,

Jean La Rose
Chief Executive Officer
APTN

YEAR IN REVIEW

MORE THAN **86%**

Canadian programming content

MORE THAN **95%**

Canadian programming broadcast was independently produced

62% OF EMPLOYEES

are of Indigenous ancestry

Broadcasts

MORE THAN **50** HOURS/
WEEK

Indigenous-language programming in 23 different languages

Broadcasts

22 HOURS/
WEEK

French-language programming

\$10,000

Band Aid program grant was presented in partnership with MusiCounts to an Indigenous school in northern Newfoundland and Labrador

2018-2019 Highlights

13 NEW
ADVERTISERS

secured for TV and aptn.ca

4.3 MILLION

combined users on APTN and
APTN National News websites

Reached an audience of

1.46 MILLION

during multi-platform delivery of
APTN Indigenous Day Live 2019

9 INDUSTRY
AWARDS

for top programming
commissioned by the network

6 JOURNALISM
AWARDS

including awards for Best
Feature Story, Best Feature
Photo and General Excellence
from the Native American
Journalists Association (NAJA)

TOP EMPLOYER
AWARDS

for Canada's Top 100 Employers,
Canada's Top Employers for Young
People, Manitoba's Top Employers
and first-time recipient of the
Company of the Year Award
from Women in Communications
and Technology

INDIGENOUS PRODUCTION

Distinctive, entertaining and uplifting Indigenous programming is developed, commissioned and acquired by APTN for broadcast in both linear and non-linear formats. APTN is honoured to have been the primary platform for Indigenous Peoples for the past 20 years, enabling them to share their knowledge and experiences with all of Canada.



By broadcasting programs in Indigenous languages, not just English and French, APTN actively supports the preservation of these languages for future generations, allowing all Canadians to learn about the beauty and diversity of the country's many Indigenous cultures.

SPOTLIGHT ON SUCCESS 2018–2019 Accomplishments

REQUEST FOR PROPOSALS

Each year, the programming department typically launches a minimum of three Requests for Proposal (RFP) specifically to commission stories shared in an Indigenous language.

APTN continued to support feature film storytellers for a third year by releasing a Feature Film RFP 2018, which resulted in a licence offer for the dramatic feature *Tales of an Urban Indian* and further development of another drama feature, *White Mask*.

APTN also launched another RFP specifically for an English and Indigenous language linear

web series, which allowed another documentary series, *Lands Wandered*, to be greenlit for production.

MULTIPLATFORM CONTENT

In 2019, APTN's support of digital media components evolved to follow the industry trend of including most digital media components as part of the production budget.

However, the network also continues to support the creation of distinct and entertaining content, such as web series:

- *Living By The Drum: Canadian Powwows*, a five-episode web series, launched on APTN's YouTube channel in January 2019.
- *Queen of the Oil Patch*, which was very well received by Canadian media, offered a second-screen experience for viewers, which included a behind-the-scenes look at the show.
- *Arm Nation*, a documentary series, offered an arm wrestling arcade-style game for fans.
- *Anaana's Tent*, a children's series, delivered a rich and interactive website complete with an Inuktitut language learning section.

- *CAUTION: May Contain Nuts*, a popular sketch comedy series, released a series of virtual reality web sketches that amassed remarkable views and impressions on YouTube.

AWARDS & RECOGNITION

APTN and our talented Indigenous production community received significant praise and recognition throughout this past fiscal year.

The network swept the 2019 Canadian Screen Awards with 14 nominations, ranging from Best Writing to Best History Documentary Program and Best Factual Series, just to name a few. The evening was capped off with APTN taking home the 2019 Donald Brittain Award for Best Social/Political Documentary Program for *Quiet Killing (Ce silence qui tue)*.

The prestigious Hot Docs presented the team of *nîpawistamâsowin: We Will Stand Up* with the award for Best Canadian Feature Documentary. This film also received the Colin Low Award for Best Canadian Documentary at the DOXA Documentary Film and Video Festival, as well as Best Director and Best Documentary at the Weengushk International Film Festival.

The Alberta Film and Television Awards presented Rosie Awards for Best Overall Sound to *CAUTION: May Contain Nuts*, out of 13 nominations, and Best Screenwriter to *Queen of the Oil Patch*.

The Leo Awards honoured *Rachel* with two awards for Best Web Series and Best Performance by a Female. APTN also received 10 nominations for *Red Snow*, two nominations for the APTN-supported NSI IndigiDocs film *Cedar Tree of Life*, as well as one nomination for *Queen of the Oil Patch*.

The Gala Québec Cinéma presented the team of *Innu Nikamu: Chanter la résistance* with the Best Documentary Film Award.

APTN was also nominated in the Documentary Social/Political category at the Yorkton Film Festival for *First Contact*, as well as in the Indigenous Award category for *Cedar Tree of Life*, an NSI IndigiDocs film.

The network also enjoyed recognition from the Canadian Comedy Awards with nominations for Best TV Show, Best Performance in a TV Series and Best Writing in a TV Series or Special for *CAUTION: May Contain Nuts*.

Most recently, the network received one nomination from the prestigious 34th Prix Gémeaux in the Best Direction, Entertainment/Magazine category for *Méchant Trip!*

STRATEGIC PARTNERSHIPS

APTN and the National Screen Institute (NSI) continued their partnership for a third year and worked together on the NSI IndigiDocs program in 2019. The program continues to provide mentorship and training to Indigenous producer/director creative teams who are producing short documentary films.

APTN and imagineNATIVE collaborated for a second year on the Web Series “Open Call” in October 2018, which resulted in APTN greenlighting a documentary series called *IndigiStyle*. This series went on to receive further funding from the Telefilm Talent to Watch program.

Broadcast partnerships are crucial in an ever-changing market landscape. This past fiscal year, the network continued to seek out interesting partnerships with other broadcasters:

- APTN partnered with Sportsnet to broadcast *Rogers Hometown Hockey in Cree* on March 24, 2019.

- TVO and APTN partnered in March 2019 to commission a 2 x 60-minute documentary called *Red Fever* – an examination of the appropriation of Indigenous Peoples’ culture in fashion, sports, art and literature. Created by the producers of the very successful feature-length documentary *Rumble: the Indians that Rocked the World*.
- APTN and TVO also came together to support the dramatic series *Unsettled* in the spring of 2019. This drama explores the story of a successful urban Indigenous family who move to the rez during a time of major transition, affecting the cultural, political and economic realities of everyone.
- For the second time, CBC and APTN partnered for the broadcast of the 26th annual Indspire Awards in June 2019.
- On June 22, 2019, Accessible Media Inc. joined APTN once again to co-broadcast the very successful APTN Indigenous Day Live from concert stages in Winnipeg, Calgary and Whitehorse. The 2019 concerts were also broadcast live on 12 Indigenous radio stations across Canada and, for the first time, in the United States.

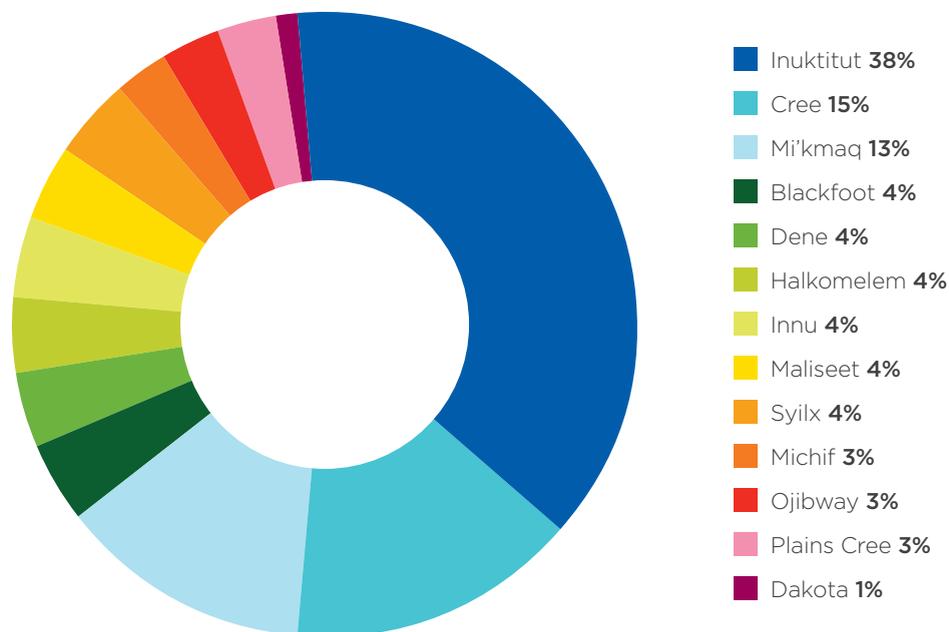
APTN also continued its long-established relationship with the Montreal First Peoples Festival. In August, the network awarded the sixth annual APTN Award to Darlene Naponse for her feature film, *Falls Around Her*. APTN also sponsored four master classes - two in French and two in English. These classes featured the following prominent

industry talents who shared their experiences: Jason Brennan, "Producing an Emerging Cinema: Challenges and Resilience;" Julie O'Bomsawin, "How to Develop and Produce Your First Television Show;" Jason Ryle, "The Development of an Indigenous Audiovisual Industry;" and Roxann Whitebean, "From Short to Long."

**PROGRAMMING COMMITMENTS
(AS OF AUG. 31, 2019)**

This past fiscal year, APTN's programming department committed to 46 television productions and 18 original digital media components. In total, this represented over 389 hours of original programming in English, French and 13 Indigenous languages.

Indigenous-Language Commitments 2018-2019



ACQUISITIONS

This past fiscal year, acquisitions secured 189.5 hours of programming. Viewer favourites *Longmire* and *Wentworth* will return in the fall of 2019, with *Longmire* in its final season. *Mystery Road*, a crime-thriller series, will have its Canadian premiere on APTN, with the first eight months exclusive to the network. This series from Australia is based on the critically-acclaimed film of the same title. And for lighter fare, *Get Your Fish On*, a competitive fishing show from New Zealand, will have its Canadian premiere in 2020.

Acquisitions also secured 36 feature films, including many strong Canadian-Indigenous titles. *Tia and Piujuq* follows two 10-year-old girls: Tia, a Syrian girl, and Piujuq, an Inuk girl, who form a special friendship and immerse themselves in a world of Inuit myth and magic. This first-window family film is a Canadian premiere with the first year exclusive to the network. APTN obtained both the English and Inuktitut versions of the title. It also acquired *Sgaawaay K'uuna*, the first feature film ever produced in the Haida language, as well as *Maliglutit*, an Inuktitut-language feature from celebrated director Zacharias Kunuk. Other notable titles from Indigenous filmmakers include *Kayak to Klemtu* and *Indian Road Trip*.

Committed to

46 TELEVISION PRODUCTIONS

18 ORIGINAL DIGITAL MEDIA COMPONENTS

An international hit and the highest grossing film in New Zealand's history, *Hunt for the Wilderpeople* will have its Canadian premiere on APTN with a first year exclusive. This heartfelt and hilarious film tells the story of a city kid who goes on the run with his foster uncle in the wild New Zealand bush. Other international titles include *Sami Blood*, a film-festival favourite about a Sámi girl who struggles to overcome the racism she experiences at boarding school, and *Anori*, a tragic love story and the first Greenlandic film written, produced and directed by a female filmmaker. Both titles are Canadian premieres and exclusive to the network for one year.

Acquisitions secured rights to a number of blockbusters as well, including *Fast Five* starring Dwayne Johnson and *Cowboys & Aliens* starring Adam Beach. Viewers can also look forward to *Road to Paloma* directed by and starring Jason Momoa, and *Shadow Wolves* with Graham Greene.

CANADA MEDIA FUND (CMF) | PERFORMANCE ENVELOPES (PE)

In order for programs to proceed to production, APTN continues to rely on obtaining CMF funding for our commissioned programs.

This funding also allows the network to meet Canadian Radio-television and Communications Commission (CRTC) expectations for licensed programming genres and broadcast languages. APTN's English PE increased by 1% and French increased by 11% in the CMF 2018-2019 fiscal year.

As is true with most independent broadcasters, APTN faces many challenges in its yearly operations, including competing against larger broadcasters for a share of PE funds. In particular, our lean French PE makes it a challenge to meet our CRTC Condition of License to broadcast 20 hours per week in the French language on our aptn e feed.

However, APTN remains committed to delivering high-quality programming in both official languages and in a variety of Indigenous languages. Despite the challenges the network faces with ratings, channel placement and resources for marketing and licensing, APTN continues to commission superior programs such as *First Contact* and *1491: The Untold Story of the Americas Before Columbus*, which viewers tell us have had significant impacts on their lives and worldview.

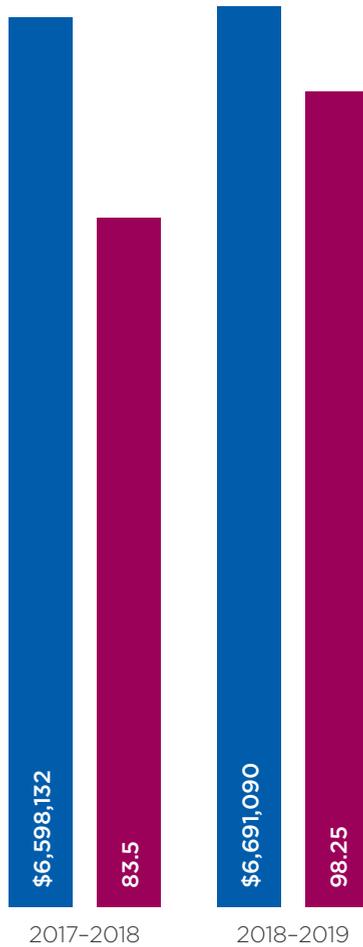
The network was able to trigger the totality of its PE and greenlit 104.75 hours of new programming during the CMF's 2018-2019 fiscal year. As always, this included programs in English, French and Indigenous languages.

Summary of APTN's 2018-2019 CMF Performance Envelopes:

- 100% of English PE generated 98.25 hours of programming to be produced.
- 100% of French PE generated 6.5 hours of programming to be produced.
- 34.5 hours of Indigenous-language programming will also be produced.
- \$21,903,356 total production budgets to be triggered (English, French and Indigenous languages).
- APTN also generated 100% of its CMF English and French development funds for 2018-2019.

APTN – CMF English Performance Envelope Comparison

Budget and Hours – English and Indigenous-Language Hours



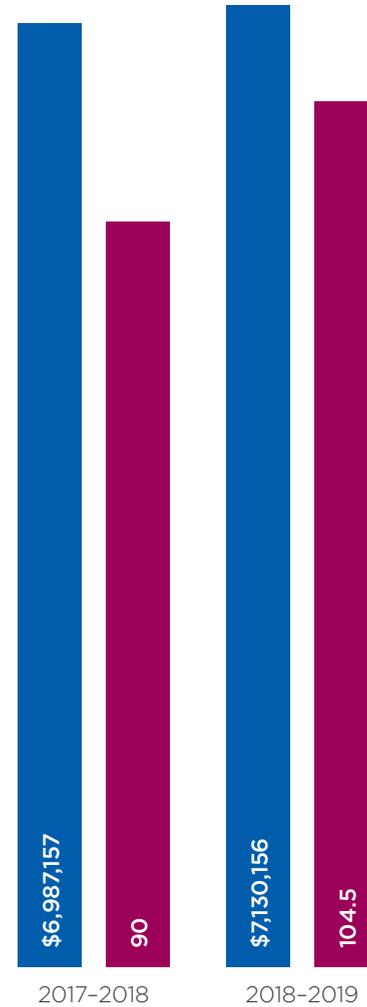
APTN – CMF French Performance Envelope Comparison

Budget and Hours – French and Indigenous-Language Hours



APTN – CMF French and English Performance Envelope Total Comparison

Budget and Hours – English, French and Indigenous-Language Hours



■ Budget ■ Hours

CANADA MEDIA FUND (CMF) | ABORIGINAL PROGRAM (AP)

The AP budget for the 2018–2019 fiscal year was \$8.7 million, an increase from \$8.5 million last year. APTN continues to be the main broadcaster generating AP funding and the only regulated broadcaster that has a specific Condition of Licence to broadcast Indigenous-language programming. APTN broadcasts a minimum of 35 hours of Indigenous language programming each week.

Summary of APTN's 2018–2019 AP (Production):

- 71% of projects supported by the AP were licensed by APTN.
- 65 hours of Indigenous-language programming to be produced for APTN.
- 6.5 hours of French-language programming to be produced for APTN.
- 65 hours of English-language programming to be produced for APTN.
- \$11,358,533 total production budgets to be triggered by APTN.

Summary of APTN's 2018–2019 AP (Development):

APTN supported two TV projects through the AP development fund. Both projects included digital media components.

DIGITAL DRUM

CONNECTIVE EXPRESSION

Digital Drum (DD) is a music media platform that showcases innovative Indigenous talent from across Canada and beyond. DD reaches within its emerging communities to bring Indigenous youth closer to music, connecting them to engaging content that contributes to and celebrates their cultural pride.

Created in-house, this marketing tool helps APTN grow its ever-expanding youth audience. With the organization's ongoing commitment to connect with that audience, DD provides a unique opportunity to engage with Indigenous youth in a digital space.

Recently renamed Content Creation, this in-house production unit also creates content as needed for other APTN platforms including television, radio and web.

SPOTLIGHT ON SUCCESS

2018–2019 Accomplishments

DIGITAL CONTENT FOR THE INDIGENOUS YOUTH AUDIENCE

By keeping its finger on the pulse of Canada's Indigenous music scene, Digital Drum provided live social media coverage and produced original content from some of Canada's top award shows, concerts and music festivals in the past fiscal year. The platform also expanded its reach and bolstered its reputation by building relationships with influencers, connecting with community programs and attending key industry events.

From a content strategy perspective, DD continued to focus on artist discovery and exceptional storytelling through multiple production streams. In addition to the ongoing DD Spotlight, DD Xposed and the DD Blog, DD released its third season of DD Studio Sessions. We also produced an original documentary, *Making a Scene: The DIY Music Movement on Haida Gwaii*, which premiered on Haida Gwaii in August 2019 and will be added to the APTN lumi library in the fall of 2019.

A NEW CHAPTER

Effective June 2019, DD was moved from the marketing department to programming, and was tasked with creating new and engaging content for APTN lumi and other APTN media channels. While DD's storytelling focused primarily on the Indigenous music scene, Content Creation will expand into other genres and topics. Meanwhile, the department's original mission statement will remain unchanged: to be a window of diversity and connect with the audience, both Indigenous and non-Indigenous, through Indigenous stories and deliver inspirational content that speaks to self-expression, perseverance, pride and identity from an Indigenous perspective.

65 HOURS

of Indigenous-language programming
produced for APTN this past fiscal year



OUR PEOPLE

A top employer, trailblazer and influential presence, APTN creates in-house employee programs that are recognized and praised by industry leaders.

SPOTLIGHT ON SUCCESS 2018-2019 Accomplishments

COLLABORATIVE CULTURE

APTN's benefits outshine those offered by many other companies. This, and many other elements, have contributed to the network's thriving internal culture:

- "Share Your Talents" Initiative – employees are encouraged to share their talents and hobbies with others during lunchtime workshops.
- Canadian Blood Services – partnered with this organization for blood donations on Feb. 22, 2019 and May 29, 2019.
- Take Our Kids to Work Day – an event organized at the Winnipeg head office for employees who have children in Grade 9. The day included a fun and interactive tour, a camera-operation demonstration and a special viewing of a live news broadcast. APTN provided snacks, a pizza lunch, participation certificates and thank-you gifts.
- The Employee Engagement Committee (EEC) – a collaborative effort that helps foster a culture of engaged employees. The committee works with employees and senior management to implement healthy changes within the

workplace, which included installing a healthy-eating vending machine.

- Traditional Elder Healing Services – made available to all employees through the existing Employee and Family Assistance Program (EFAP).
- Recognize Appreciate Praise Program (RAP) – developed by APTN to encourage and motivate employees to recognize their peers' contributions and successes.

AWARDS & RECOGNITION

By continuing to offer exciting career opportunities and foster a nurturing work environment, APTN was recognized for its enduring dedication to employees throughout this past fiscal year:

- Canada's Top Employer for Young People for the third time.
- Canada's Top 100 Employers for the seventh consecutive year.
- Manitoba's Top Employers for the 11th consecutive year.

Notably, APTN received the Company of the Year Award from Women in Communications and Technology. This award is presented to a leading company in the digital sector that has demonstrated an extraordinary commitment to the advancement

of women and achieved measurable results in creating more diverse and inclusive workplaces.

TRAINING FOR THE FUTURE

APTN is known for its unwavering support of Indigenous talent and its commitment to the professional development of employees in the broadcast industry. All employees receive support for ongoing training, both in-house and online, to encourage growth within the organization.

New APTN employees receive training in Understanding Indigenous and Treaty Rights, Harassment in the Workplace and Workplace Hazardous Materials Information System (WHMIS).

APTN also has a formalized mentorship and coaching program, which provides Indigenous employees with development opportunities. Once they complete the program, employees have the opportunity to apply for mid-level, management and senior management vacancies as they become available.

The network also sends a reporter to help train other journalists for four weeks in an African country.

SUPPORTING ALL CANADIANS

APTN has signed off on a Collaborative Services Agreement

with the Canadian Women's Foundation to support the training component of their new project, Rosa.

Rosa is a digital platform designed to act as a robust, one-stop-shop that provides clarity around workplace sexual harassment. It offers plain-language explanations of provincial and federal legislation, what to expect, how to prepare, reporting options and where to access low-cost or free legal and trauma-informed supports. The project will also provide training and supports for preventing workplace sexual harassment.

Over a five-year period, this training will cover areas such as employment law, reporting, policies and practices, addressing workplace culture as well as inclusion, equity and opportunities on boards and in leadership positions.

The platform will also guide potential complainants through their reporting options and help the user make an informed decision about his or her next steps.

The first of its kind in Canada, Rosa will help workers continue to lead the charge of eliminating sexual harassment from their workplaces.

AFTERMETOO, a collaborator on the project with the Canadian

Women's Foundation, was formed in Toronto in 2017 as a response to inadequate protections and systems that address workplace sexual harassment in the entertainment industry. The Canadian Women's Foundation is a national leader in the movement for gender equality in Canada. APTN will support the training component of Rosa from April 1, 2019 to Feb. 28, 2024.

LEVERAGING LEARNING

APTN is proud to support the career development of Indigenous students. The network provides students of vocational schools and post-secondary institutions with internships and practical work experience that introduces them to the real world of TV broadcasting. Highlights include:

APTN's Work Experience Program, where APTN collaborates with educators in high school and post-secondary educational institutions to identify fitting Indigenous students to enroll in the network's program. Students who complete the Work Experience Program are eligible to apply for a paid internship position at the network.

The Extensive Internship Program and Work Experience Program placed four students over the past fiscal year into placements throughout the network.

This helped them acquire valuable work experience.

APTN video journalists participated in the NASH conference, which supports young journalists.

Included among Canada's

**TOP 100
EMPLOYERS**

for the seventh consecutive year

2018-2019 INTERNSHIPS | WORK EXPERIENCES | FELLOWSHIPS

Institution	Program	Department	# of Students
Assiniboine Community College	Work Experience	News	1
Northern Alberta Institute of Technology	Internship/Practicum	News	1
Argyle Alternative High School	Work Experience	News	1
CDI College	Work Experience	IT	1
MITT	Work Experience	IT	1

REWARDING COMMUNITY

APTN is committed to the development of Indigenous media professionals across Canada. Our Scholarship Program supports First Nations, Inuit and Métis students in the course of studies leading to full-time employment in a television or filmmaking career. This year's recipients include the following individuals:

Tamara Takpannie (Inuit)

Originally from Iqaluit, Nunavut, Tamara is attending Carleton University where she is pursuing a bachelor of arts in psychology and Indigenous studies. She wants to help Inuit children understand their identity and ensure they receive the same education that all other Canadian children receive.

Seanna Dale (Métis)

Seanna is pursuing an Indigenous bachelor of education at Trent University. Hailing from Bancroft, Ont., she plans to teach Indigenous lessons and history that have been left out of Canadian history classes.

Niki Watts (First Nations, Plains Cree from Nuxalk Nation)

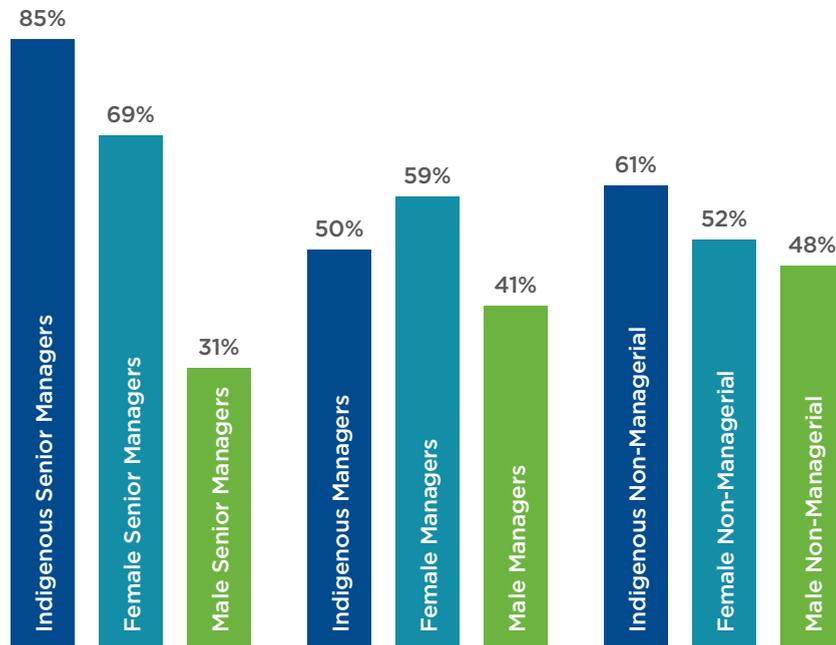
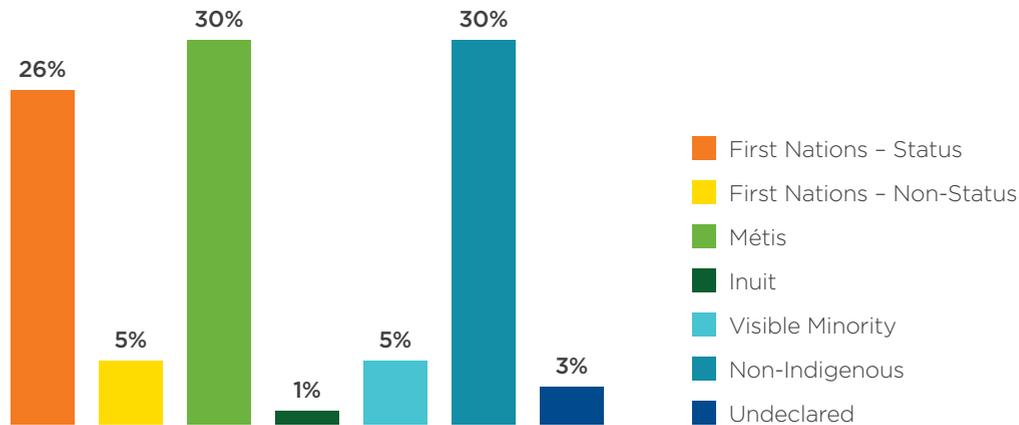
Niki is pursuing a masters program in counselling psychology at Yorkville University. Growing up in the rural community of Bella Coola, B.C., she witnessed her Peoples' struggles with high unemployment, substance abuse, school absenteeism and high suicide rates among young people. She intends to use her masters to help tackle these issues in her home community.

EMPLOYEE RECOGNITION

Employees are recognized and praised for their accomplishments that contribute to APTN's business objectives and goals. Recognition also helps prepare potential leaders, which retains the network's workforce. This past fiscal year, APTN presented eight employees with five-year anniversary gifts, 12 employees with 10-year anniversary gifts and three employees with 15-year anniversary gifts.

APTN'S DIVERSITY UPFRONT

As of Aug. 29, 2019, 62% of APTN employees are of Indigenous ancestry.



APTN'S GENDER COMPARISON

54% of employees are female. Of this percentage, 73% are Indigenous. **46% of employees are male.** Of this percentage, 54% are Indigenous.

To ensure all our positions are at market salary level, a formal compensation survey was conducted for unionized and non-unionized employees. From there, adjustments were made to ensure our employees are paid accordingly.



aptn
lumi

UNDERSTANDING OUR AUDIENCE

APTN understands the unique differences within its audiences and acknowledges the vast diversity among Indigenous Peoples in Canada. As a result, the network conducts research and outreach initiatives on a regular basis to better understand its evolving and loyal audience.

SPOTLIGHT ON SUCCESS 2018-2019 Accomplishments

INTERNATIONAL YEAR OF INDIGENOUS LANGUAGES

In 2016, the United Nations General Assembly proclaimed 2019 as the International Year of Indigenous Languages. The network has supported this initiative for many years and is known for airing high-quality programming that not only respectfully and accurately represents Indigenous Peoples in Canada, but is also broadcast in a wide variety of Indigenous languages.

APTN continued to show its support for this declaration in March 2019, when the network broadcast the first-ever NHL game in Plains Cree as part of *Rogers Hometown Hockey*. In addition, the press release announcing this monumental hockey game was sent to media in English, French and Plains Cree.

APTN lumi

In an effort to connect with even more viewers and strengthen our relationship with our current audience, a public beta version of APTN lumi launched on June 3, 2019. This on-demand streaming service is dedicated to providing digital, Indigenous content to users across Canada, allowing them to

tune in to their favourite shows anytime, anywhere. The platform will officially launch on Sept. 1, 2019.

NATIONAL INDIGENOUS MUSIC IMPACT STUDY

Indigenous musicians and their supporters are found in every facet of the music and television industry. However, no study had been conducted about this area of the industry until this past fiscal year. The first of its kind in Canada, the online portion of the National Indigenous Music Impact Study (NIMIS) ran from December 2018 to February 2019. In-person interviews were conducted around the same time. Led by APTN with support from government and industry partners, the study was designed to help the network better understand the current contributions (economic, cultural, social) of the Indigenous music community in Canada, while also providing a general overview of the current landscape this community operates within.

Expected to release in the fall of 2019, the study will be publicly available to help those in the music industry use it and adapt it to their needs.

By observing the opportunities, successes and challenges faced by the Indigenous music community,

APTN, its funders and members of the music community will be able to better understand the current state of this community as well as identify opportunities to foster its growth and success.

REVIEWING OUR BRAND

Over the past two years, APTN observed a shift away from their audience's use of the term "Aboriginal" when describing First Nations, Inuit and Métis Peoples.

APTN originally felt strongly about preserving the term "Aboriginal" in its lexicon. However, a rising abandonment of the term and a stronger preference for "Indigenous" forced the network to evaluate the affect this shift could have on its name, brand, language and marketing communications.

With this in mind, APTN questioned whether a corporate name change was required.

APTN assessed this by engaging in extensive national research with First Nations, Inuit and Métis Peoples, a mix of geographies (East, West and North) and with urban, non-urban and on-reserve participants. These audiences helped the network assess how the terms "Indigenous" versus "Aboriginal" are perceived and whether or not a corporate name change was necessary.

In the end, the research indicated that the term “Aboriginal” was not considered negative or offensive to most Peoples, but was rarely used when describing themselves. Instead, individuals preferred to use specific identifiers like Cree, Ojibway, Mi’kmaq, Métis, Inuit, etc.

In addition, the research showed that the term “Indigenous” was well-liked, as it harkened back to connection to the land and empowerment. For these reasons, it was considered the best collective word to describe the First Peoples of Canada.

Furthermore, the research displayed strong recognition and a very positive perception of the APTN brand. And while there was clear awareness of the brand’s full name, the preference remained to refer to it by its call letters.

Finally, when provided with possible alternative acronyms (i.e. IPTN, OPTN), none strongly resonated with the research subjects.

As a result, the APTN Board of Directors concluded that a change to the APTN corporate name was both unnecessary (given no specific research-based concerns regarding the name were discovered) and highly risky (given

the significant amount of brand equity at stake) and therefore the decision was made to continue with the current name.

A FOCUS ON MEDIA CONSUMPTION

It is imperative to provide timely and relevant research to our internal stakeholders as APTN embarks upon new initiatives to ensure its success. We continue to conduct research in order to understand the media consumption behaviours of Indigenous communities which have their own unique viewing and content needs.

In order to better understand these unique viewing and content needs, the network continued to deploy its national tracking survey across the Indigenous population in Canada over three waves. APTN found that approximately 43% of the 18+ Indigenous population continues to tune in on a regular basis. The survey also provides quantitative data that shows what proportion of our audiences are using Internet-based services to consume media.

CURRENCY DATA DOWNFALLS

The network has always faced limited access to industry-measured data that adequately represents its audiences. APTN uses Numeris data as its currency,

but Numeris ratings for APTN channels reveal an incomplete picture of its diverse audiences. Only 14% of the country’s Indigenous population resides within the sample areas, which includes the major centres of Toronto, Edmonton, Calgary, Vancouver and Montréal. APTN has remained doubtful that this system can adequately measure its performance, and we continue to explore other methods to support its data requirements.

APTN INSIDERS

APTN utilizes an online panel of core viewers: the APTN Insiders. Since 2010, this panel has participated in ongoing surveys about APTN programs and initiatives. Its primary purpose is to gather an inventory of opinions about the network’s programs and initiatives and consider the views of the people APTN serves. This information is provided to program producers so they can adjust for consumer feedback. Surveys are generally distributed on a monthly basis. Five surveys were conducted on programming and another five were conducted on internal matters.

ADVERTISING

APTN is a national Canadian television network that shares our Peoples' stories for all Canadians. Our roots run deep in communities across the country and create meaningful connections with our audiences.



CHALLENGES

Revenue generation through advertising continues to be a significant hurdle for APTN. National advertisers, which comprise the majority of available revenue, utilize Numeris data to calculate audience numbers. Maintaining a balance between increased advertising revenue while ensuring APTN remains true to its mandate continues to be a challenge.

Additionally, the impact of competitive digital advertising

platforms has made it increasingly difficult to generate TV advertising revenue for APTN. Digital advertising is growing at the expense of all media, including traditional television.

Below are some recent data on advertising revenue by media in Canada.

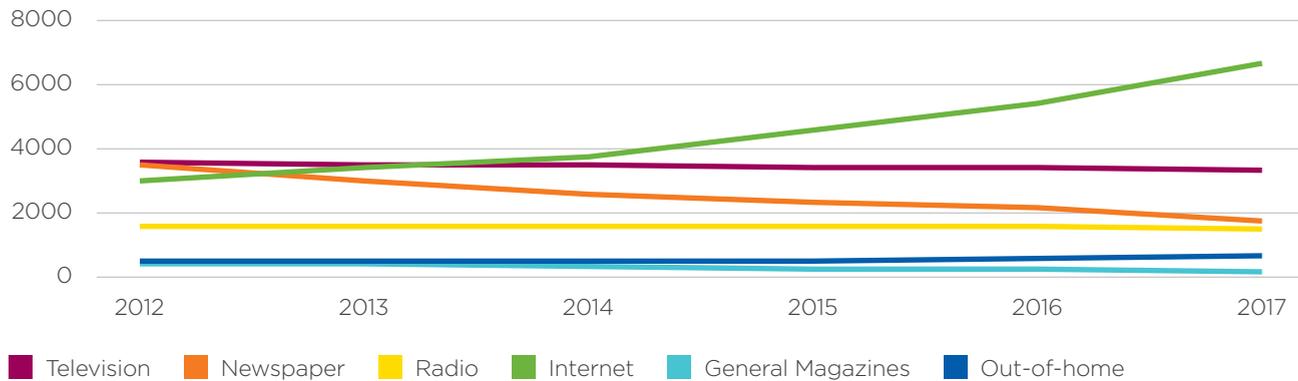
Based on our internal survey of Indigenous Peoples in Canada, we know that 72% of Indigenous Peoples over 18 who receive APTN

in their home are tuning in on a regular basis.

SPOTLIGHT ON SUCCESS 2018-2019 Accomplishments

The network continues to commission quality television programs comparable to other national networks. With marketing budgets at a tiny proportion of other broadcasters, publicizing these programs to a national audience (Indigenous and non-Indigenous) is a challenge.

Advertising Revenue by Media \$ Net CDN - Millions



Source: Thinktv December 2018: Television - linear revenue - Statistics Canada; Online - thinktv estimate; Newspapers - Newspapers Canada; Radio - CRTC; Internet - IAB; General Magazine - estimate of net revenue based on NMR; OOH - estimate of net revenue based on NMR.

APTN HD

- **558,000** Primetime Average Weekly Reach
- **1.1 million** Run of Schedule Average Weekly Reach
- **1.4 million** Primetime Average Monthly Reach
- **2.4 million** Run of Schedule Average Monthly Reach

APTN+ (aptn e, aptn n, aptn w)

- **405,000** Primetime Average Weekly Reach
- **823,000** Run of Schedule Average Weekly Reach
- **1.0 million** Primetime Average Monthly Reach
- **1.9 million** Run of Schedule Average Monthly Reach

ONLINE AUDIENCE – APTN.CA AND APTNNEWS.CA

- **560,000+** monthly sessions
- **380,000+** monthly users
- **900,000+** monthly page views

Statistics based on Numeris: Individuals 2+, Total Canada, Fall 2018.

SALES STRATEGIES

APTN must continue to cultivate sources of revenue from advertising in order to maintain the network's growth. The digital landscape is highly competitive for all television broadcasters. Capturing marketer's attention, gaining their interest and securing their investments is an uphill battle, as there are many other options available.

In continued efforts to diversify its sources of revenue, APTN will continue to:

- **Stay Current** – Regularly update APTN's highlight reel, media kit and website to keep clients and advertisers aware of the network's programming. Will also continue to highlight APTN's role, successes and strengths in the Canadian broadcasting landscape.

- **Leverage Data** – Offer the latest data, as it pertains to primetime programming, for both established and newly-acquired programs.
- **Increase Awareness** – Promote APTN's new commercial availability of non-standard formats among advertisers, including snipes and lower thirds.
- **APTN.ca Featured Advertising** – Big box ads and leaderboard.
- **Utilize Audience Tracking Tools** – Employ website audience demographic data to assist in selling aptn.ca for online advertising.
- **Focus on Continuous Engagement** – Share information with media buyers and industry personnel through presentations, bulletins and events about Indigenous Peoples and their cultures.

Advertising on APTN is currently restricted to national advertisers. This past fiscal year, APTN continued its partnerships with many of its long-standing clients. Here are the new advertisers for aptn.ca and linear television:

- Chrysler Canada
- Walmart Canada
- Amazon
- 7-Eleven
- Bath Fitter
- The North West Company
- Comwave
- Residential School Survivors
 - Gowling WLG International – Indigenous Rights
 - Métis Nation Sixties Scoop Engagement Sessions
- Government of Yukon
- First Nations Technical Institute
- Alberta Dental Association and College
- Bigen Hair Coloring



SETTING THE TECHNOLOGICAL PACE



APTN faces its challenges head-on and continues to adapt to changing environments and consumer behaviours. This willingness to adapt keeps the network a step ahead within the industry and ensures it will continue to offer cutting-edge and relevant content for another 20 years and beyond.

SPOTLIGHT ON SUCCESS

2018-2019 Accomplishments

DIGITAL TRANSFORMATION PROJECT

APTN is in the final stages of our multi-phase digital transformation project, which will position us to move forward with key digital initiatives and quickly adapt to the challenges and opportunities of the future.

This project is made up of the following phases:

Creation of Digital Media Department

APTN established a digital media department to build a team of experts focused on the vision, development and operation of digital products and services that will delight both current and future APTN audiences.

OTT Preparation

The network has spent the last fiscal year developing an overall OTT (Over the Top) strategy plan. This included defining the requirements, developing interfaces, building an OTT framework and eventually launching an OTT service.

Launch of APTN lumi

The OTT service will conclude with the launch of APTN lumi, an on-demand streaming service

with a focus on Indigenous content. APTN lumi launched in public beta on June 3, 2019 and will officially launch to the public on Sept. 1, 2019. APTN lumi is dedicated to providing digital, Indigenous-focused content to users across Canada, allowing them to enjoy their favourite shows anytime, anywhere.

New Media Asset Management System

Our new Media Asset Management system (MAM) provides a centralized online hub to create, manage and track all media assets for all distribution channels, both liner and non-linear. This internal MAM initiative provides rapid access to content and information, bridges various systems, standardizes workflows and helps automate critical processes.

By implementing these new systems into APTN's workflow, the network was able to complete the following objectives during the past fiscal year:

- Increased collaboration, interoperability and the sharing of expertise between departments, work units and stakeholders.
- Utilized common tools and implemented the latest technology.

- Reduced duplication of effort and increased automation to reduce costs and increase output.
- Removed silos in system architecture, standards, workflow and data.
- Invested in training and development of digital competencies and expertise across the organization.
- Set the stage to integrate new and emerging technology seamlessly and efficiently.

AHEAD OF THE CURVE

Through this process of building our digital infrastructure and developing new workflows, our internal teams continue to explore and learn new digital skills. For example, APTN has adopted the Interoperable Master Format (IMF) as the network's mezzanine-level file format. IMF is a single, interchangeable master file format that has been rooted in the motion picture industry for many years.

By adopting and integrating IMF, the network is able to share and exchange digital assets in a seamless and automated way. A number of our Avid editors and Master Control operators are learning how to create IMF packages. Meanwhile, other APTN employees are building on their

current skill set and making a point of learning in-demand digital skills.

Over this past fiscal year, we have also upgraded our Electronic News Gathering (ENG) cameras and our Avid nonlinear edit suites. To facilitate higher levels of production in our regional bureaus, we have deployed integrated production switchers in Vancouver, Ottawa, Montréal and Winnipeg. These studios allow APTN and its partners to create new, fresh content that will continue to captivate our growing audience.

MOVING FORWARD

The network continues to update, enhance and optimize APTN's websites and other digital offerings through an integrated strategy. Digital properties are being redeveloped with new features that will promote deeper user engagement and enhance the user experience. In addition, new automated digital workflows will facilitate more flexible and efficient content delivery.

APTN will continue to push forward for full system, workflow and process automation, which will help the network quickly adapt to changing needs and cultivate our growing focus on digital distribution.

4.3 MILLION

combined users on APTN and
APTN National News websites



COMMUNITY RELATIONS & SPONSORSHIPS



Since its inception 20 years ago, APTN has built a reputation of working for and with Indigenous Peoples across Canada. This reputation is rooted in the community relations department, which aims to foster, enhance and build relationships with First Nations, Inuit and Métis community members, organizations and agencies locally, regionally and nationally.

SPOTLIGHT ON SUCCESS

2018-2019 Events

This past fiscal year, the community relations department attended and supported a number of community events across the country. Here is a complete list of the events that received APTN's support:

TALKING STICK FESTIVAL 2019 - VANCOUVER, B.C.

February 19-March 2, 2019

Known as a place of gathering for over 18,000 Indigenous and non-Indigenous attendees alike, Talking Stick Festival features two weeks of traditional and contemporary visual arts, film, theatre, dance and music. As an attendee on behalf of APTN, Vera Houle, director of community relations, provided greetings at the festival and offered a congratulatory message during the opening ceremony.

18th SESSION OF THE UNITED NATIONS PERMANENT FORUM ON INDIGENOUS ISSUES (UNPFII) - NEW YORK CITY, NY

April 22-May 3, 2019

This annual event focused on the theme of "Traditional Knowledge: Generation, Transmission and Protection." Vera Houle attended the event and shared her personal story about her efforts to preserve her Indigenous language while

living in an urban setting. She also shared her experiences at residential school and touched on the important role that Indigenous culture played in her healing journey and her ability to embrace her Indigenous heritage.

WCT GALA - OTTAWA, ONT. **May 1, 2019**

The WCT Annual Awards Gala draws over 400 high profile leaders from Canada's public and private sectors to celebrate the achievements and diversity efforts of women, men and organizations in Canada.

APTN was honoured to be named this year's Women in Communications & Technology Company of the Year – an award that recognizes extraordinary commitment to the advancement of women in the digital sector. Fittingly, the network was notified about this win on International Women's Day.

HONOURING THE GOOD ROAD GALA - BRANDON, MAN. **May 23, 2019**

Hosted by the Brandon School Division, this annual event aims to recognize Mother Earth and the contributions of Indigenous community members through the seven sacred teachings. APTN

sponsored a table at this first-annual gala.

BANFF WORLD MEDIA FESTIVAL - BANFF, ALTA.

June 9-12, 2019

Nestled in the heart of the Canadian Rockies, the annual Banff World Media Festival examines critical issues facing television and digital media through keynotes from industry trailblazers, conversations with decision-makers and thrilling panel discussions. The community relations department attended the event in support of APTN's programming department. Attendees were provided with programming and producer contact information as well as leaflets detailing the many ways APTN supports its communities.

MOVING FORWARD

In October 2019, Indigenous women from across Canada will gather in Vancouver for the second annual Indigenous Women's Leadership Summit. Through connection and storytelling, attendees will gather new insights and resources to step forward with confidence as they face their next leadership challenges. APTN will attend and provide opening greetings.

SPONSORSHIPS

APTN connects with potential target and fringe audiences by partnering with events and organizations nationwide. Reaching our growing audience through sponsorships creates a better understanding of the network and its important work – all while increasing loyalty and viewership.

During the past fiscal year, APTN supported 43 events across Canada. These partnerships helped build community relationships while supporting important initiatives through financial and in-kind contributions.

SPOTLIGHT ON SUCCESS 2018–2019 Partnerships & Sponsorships

THE INDSPIRE AWARDS

APTN has supported this annual award ceremony for a number of years. The network was once again a major sponsor and broadcast partner of the 2019 ceremony and helped share stories of Indigenous Peoples and their achievements in a variety of fields.

THE JUNO AWARDS

APTN continued to sponsor the Indigenous Music Album of the Year award at the 2019 JUNO

Awards. This annual sponsorship helps bring Indigenous music, cultures, perspectives and talent to the forefront of the music industry.

IMAGINENATIVE FILM + MEDIA ARTS FESTIVAL

APTN's continued partnership with this annual festival includes a Web Series "Open Call" and training sessions on how to develop and pitch web series projects to industry decision-makers.

APTN also sponsored a number of other fantastic events and initiatives throughout the past fiscal year:

- In partnership with MusiCounts, a \$10,000 Band Aid Program grant was presented to an Indigenous school in northern Newfoundland and Labrador.
- **40+ PARTNERED EVENTS** including: Atamiskakewak Gathering, BreakOut West, 21st Annual Canadian Journalists for Free Expression Gala, Dreamcatcher Gala, 2019 East Coast Music Awards, First Nations Language Keepers Conference, 2019 Gimli Film Festival, Honouring Our Languages Conference, imagineNATIVE Film + Media Arts Festival, 2019 Indigenous

Film Summit, 2019 Indigenous Music Awards, 2019 Indspire Awards, Inuvik Sunrise Festival, Journalists for Human Rights "Night for Rights" Gala, 2019 JUNO Awards – Indigenous Music Album of the Year, Languages Without Borders Conference, Manito Ahbee Festival, MICEC Indigenous Minor Hockey Tournament, Montreal First Peoples Festival, National Indigenous Cultural Expo, NATOA Indigenous Women's Summit & Gala, Odanak Pow Wow, Saskatchewan First Nations Summer Games, Soaring: Indigenous Youth Empowerment Gathering, Talking Stick Festival 2019, 2019 Vision Quest Conference & Tradeshow, 2019 Winnipeg Folk Festival and more.

MOVING FORWARD

APTN will continue to partner with events and programs that are essential to Indigenous Peoples and their cultures. Some upcoming events in the 2019–2020 fiscal year include the National Gathering of Elders, the 2020 Indspire Awards and the Soaring: Indigenous Youth Empowerment Gathering.





COVERING THE STORIES THAT OTHERS WON'T

APTN National News gives viewers an in-depth look at the stories affecting Indigenous Peoples from across Canada and around the world. Our award-winning coverage includes political and social conversations that are ignored, under-reported or misunderstood by mainstream news media.

SPOTLIGHT ON SUCCESS 2018-2019 Accomplishments

SPECIAL NEWS PROGRAMMING

Reporters in bureaus across the country focus on special news programming and event coverage to provide a regional representation of all Indigenous Peoples.

Child welfare continues to be an ongoing theme in our *APTN National News* coverage, and has been explored on a variety of our programs, including: *Perspectives On*, *APTN InFocus* and *Nation to Nation*.

Stories from this past fiscal year focused on the quality of care provided to kids and the high number of Indigenous kids in the foster care system. These stories were told from the perspectives of the children in care whenever possible.

Visit aptnnews.ca to learn more about these stories and many more from *APTN National News*.

APTN INVESTIGATES

In keeping with the special focus on child welfare, *APTN Investigates* ran two segments. The first, *Adopt an Indian*, examined a government policy that adopted out Indigenous children to non-Indigenous homes, devastating families in the process.

Apprehended, the second segment from *APTN Investigates*, examines civil lawsuits against a Kelowna social worker accused of stealing thousands from Indigenous children in his care. The *APTN Investigates* team traveled to Saskatoon and met with six parents who are fighting the system to get their children back. Approximately 70% of the children in Saskatchewan's child welfare system are Indigenous.

In addition to this dogged reporting, *APTN Investigates* celebrated its 10-year anniversary by broadcasting half-hour specials that looked back on memorable stories from the past decade. A supporting podcast provided a retrospective on the careers and anecdotes of APTN journalists who had broken crucial stories over the years.

NOUVELLES NATIONALES D'APTN

A new national news program called *Nouvelles Nationales d'APTN* debuted on APTN on Aug. 26, 2019. APTN has offered French-language programming for several years, but this weekly program is the network's first French national news program intended for an Indigenous audience.

MULTIPLATFORM PROGRAMMING

- APTN produced a series of vignettes for the APTN News website, which celebrated Indigenous heroes and historical figures throughout National Indigenous History Month in June.
- The APTN National News app was launched for iPhone and Android.
- Updating the APTN News website and creating a strategy to monetize its content.

AWARDS & RECOGNITION

Ever since its inception in 2000, *APTN National News* has been lauded by the industry. This past fiscal year has been no different. The team behind *APTN National News* received six industry awards and three nominations. Some highlights from these wins and nominations included the following:

- Michener Award nomination for *Stories on Child Welfare: Life and Death in Care* (Martha Troian and Kenneth Jackson).
- Second place in "General Excellence" at the Native American Journalists Association (NAJA) TV Awards (*APTN Investigates*).

PARTNERSHIPS

With 20 years of experience in the industry, APTN fully recognizes the importance of partnerships and their ability to reach more viewers and build skills for employees. Here are some of the partnerships APTN fostered this past fiscal year:

- Set up a training project with The Discourse to assist emerging APTN reporters with their investigative skills and data analysis.
- Formed a partnership with The Discourse and the Huffington Post to cover the Trans Mountain Pipeline.

REPRESENTATION ON INDUSTRY BOARDS

- The executive director of news and current affairs was appointed to the board of the InSpirit Foundation.
- Eastern executive producer of news was elected to the board of the Canadian Committee for World Press Freedom and the Native Association of Journalists.

COMMUNITY WORK

In addition to APTN's representation on industry boards, the network also makes a conscious effort to connect with its communities across Canada. This ensures that the content produced by APTN is both relevant and inspirational to the diverse communities and audiences it serves. Here are some of the community works the network was involved in this past fiscal year:

- Participated on panels about the impact of lost advertising revenue on the news industry, which includes advising media startups.
- Presented at the Public Policy Forum in April 2019 about threats to traditional journalism, misinformation and elections.

MOVING FORWARD

APTN National News is honoured to broadcast the upcoming 2019 federal election debate. While the 2015 federal election saw a historic 10 Indigenous MPs elected and a historic number of Indigenous voters cast their ballots, Indigenous issues have been notably absent from election debates in the past. This is the first time APTN will broadcast a federal election debate, a move that will ensure Indigenous voices are heard as the country elects a new leader.

After the debates, *APTN National News* will host an online, live panel discussion which will provide in-depth analyses and further highlight the importance of Indigenous participation and representation in Canadian politics.

HIGHLIGHTS FROM CURRENT AFFAIRS

- *Nation to Nation* conducted a sit-down interview with Justice Murray Sinclair on May 2, 2019.
- *The Laughing Drum* taped two episodes at the Toronto Sketch Comedy Festival in March.



CONDITIONS OF LICENCE

TERMS

The licence will take effect September 1, 2018 and expire August 31, 2023. The network is pleased to report APTN met all the mandated conditions, for a discretionary channel, in the 2018-2019 broadcast year.

**APTN CONDITIONS OF
LICENCE STATUS REPORT,
BROADCAST YEAR:
SEPT. 1, 2018 - AUG. 31, 2019**

**Conditions of licence applicable
to all APTN feeds.**

1. The licensee shall adhere to the conditions of licence for discretionary services set out in Appendix 2 to *Standard requirements for television stations, discretionary services, and on-demand services* Broadcasting Regulatory Policy CRTC 2016-436, 2 November 2016, with the exception of the general programming requirement set out in condition of licence 6, and condition of licence 19 relating to high-definition programming.

APTN is pleased to report that all conditions of licence for discretionary services have been adhered to for the broadcast year 2018-2019, which is year one (1) of our new broadcast licence.

2. The licensee shall provide a high-quality, general-interest television service offering a broad range of programming that reflects the diverse perspectives of Aboriginal peoples, their lives

and their cultures. The service will provide a positive window on Aboriginal life for all Canadians, whether living in northern or southern Canada. The schedule will include programming in English, French and various Aboriginal languages.

APTN's programming has remained of a consistently high quality over the years. We continue to provide a wide range of high-quality programming in all genres, which reflects the perspectives of Indigenous Peoples for our vast audience. By maximizing on the regional feeds, specific content of interest is offered on the appropriate feed and at a time most relevant to that region. Content of a national interest is shared across the entire APTN network on a national level.

3. The licensee shall devote at least 75% of the broadcast year and at least 75% of the evening broadcast period to the broadcast of Canadian programs.

APTN has achieved this condition across all programming feeds. Please see following table:

Feed	Day:	Evening:
	6a - 12a	6p - 12a
aptn e	88%	81%
aptn hd	86%	78%
aptn w	87%	78%
aptn n	89%	82%

4. The licensee shall broadcast, at a minimum, an average of eight hours of Canadian programs between 7 p.m. and 11 p.m. in each broadcast week that are drawn from the following program categories set out in Item 6 of Schedule I to the *Discretionary Services Regulations*: 2(b) Long-form documentary, 7 Drama and comedy, 8(a) Music and dance, 9 Variety and 11(a) General entertainment and human interest, or that are Canadian regional productions.

For the purpose of this condition of licence, "regional production" shall have the same meaning set out in *Group-based licence renewals for English-language television groups - Introductory decision*, Broadcasting Decision CRTC 2011-441, 27 July 2011.

APTN continues to offer Canadian long-form documentaries, drama and

comedy, music and dance, variety and human-interest programs in prime time. While our condition of licence requires us to offer a minimum of eight (8) hours per week, the network averages over 15 hours per week of this type of content on each of our programming feeds.

5. At least 80% of the programming broadcast on the service, other than news (program category 1), current affairs (program category 2(a) and 3) and sports (program category 6) (see Item 6 of Schedule I to the *Discretionary Services Regulations*), shall be produced by independent production companies not related to the licensee. An “independent production company” is defined as a Canadian company that is carrying on business in Canada with a Canadian business address, that is owned and controlled by Canadians, whose business is in the production of film, videotape or live programs for distribution, and in which the licensee and any company related to the licensee owns or controls, directly or indirectly in the aggregate, less than 30% of the equity.

More than 95% of APTN’s Canadian content, excluding news programming and the other categories noted in the condition of licence, is produced by independent production companies.

6. Subject to condition 7, the licensee shall, for each broadcast year, make sufficient expenditures such that the undertaking devotes at least 55% of the previous year’s gross revenues to the acquisition of or investment in Canadian programming.

APTN is in compliance with this condition of licence. The precise percentage of revenue spend on Canadian programming is not available at the time of publication, as APTN is completing our financial statements and the related audit.

7. In each broadcast year of the licence term, excluding the final year,
- a) The licensee may expend an amount on Canadian programming that is up to 5% less than the minimum

required expenditure for that year calculated in accordance with condition 6; in such case, the licensee shall ensure that the undertaking expends in the next broadcast year of the licence term, in addition to the minimum required expenditure for that year, the full amount of the previous year’s under-expenditure;

- b) Where the licensee expends an amount for that year on Canadian programming that is greater than the minimum required expenditure calculated in accordance with condition 6, the licensee may deduct that amount from the total minimum required expenditure in one or more of the remaining years of the licence term.
- c) Notwithstanding conditions 7(a) and 7(b), during the licence term, the licensee shall ensure that the undertaking expends on Canadian programming, at a minimum, the total of the minimum required expenditures calculated in accordance with condition 6.

APTN is in compliance with this condition of licence. The precise percentage of revenue spend on Canadian programming is not available at the time of publication. APTN is currently completing our financial statements and the related audit.

8. On or before November 30 of each year, the licensee shall file with the Commission a report on its expenditures for and exhibition of Canadian programming in a manner and form prescribed by the Commission.

APTN will file the required report following the completion of APTN's financial statements and the related audit.

9. The licensee shall have an adequate number of members on its Board of Directors to represent northern and southern Canada, and at least one member who is selected by the Aboriginal broadcasting societies that make up the Northern Native Broadcast Access Program.

APTN's by-laws are on file with the Commission. The by-laws provide for adequate

representation by northern and southern Canada and for the selection of directors by Indigenous broadcasting societies that participate in the Northern Native Broadcast Access Program.

10. The licensee shall file, by no later than 30 November in each year, a report signed by a senior officer of the corporation attesting that APTN has met the requirements set out in the conditions of license regarding the broadcast of programming in Aboriginal languages and in the French-language, as well as the requirement relating to the closed captioning of the English- and French-language programs during the previous broadcast year. This report shall include the following information:

- Weekly amount (time) of programming broadcast in Aboriginal languages on each feed, listed separately;
- Weekly and annual amount of French-language programming broadcast on each feed, listed separately;
- Annual amount of English-language programming broadcast on each feed, listed separately; and

- Annual amount of closed captioning of the French-language and English-language programming broadcast on each feed, listed separately.

APTN files an annual report each year before the end of November via upload to the CRTC's secure website. The network will continue to follow that process.

11. The licensee shall file, by no later than 30 November in each year, a report relating to its independent production activity that shall include:

- the name of the production for which APTN has entered into a new production commitment;
- the name of the production company;
- whether it is "related";
- the region of production;
- the length of production (episodes and program running time); and
- the budget of production (to be filed in confidence with the Commission)

For the purposes of these conditions of licence:

All time periods shall be calculated according to Eastern Standard Time. Further, the terms “broadcast year” and “evening broadcast period” shall have the same meanings as those set out in the *Television Broadcasting Regulations, 1987*.

The term “broadcast week” shall have the same meaning as set out in the *Radio Regulations, 1986*.

To view APTN's Independent Production Activity (Original Productions) for the recently completed broadcast year, with the exception of related production budget information that will be filed in confidence with the Commission, please refer to Appendix A: Independent Production Activity (Original Production) 2018-2019.

Additional conditions of licence for APTN North

12. The licensee shall broadcast a minimum of 35 hours of programming in Aboriginal languages in each broadcast week.

APTN averages over 50 hours each broadcast week of Indigenous language content on aptn n.

13. The licensee shall broadcast at least 5 hours and 30 minutes of news or current affairs programming in each broadcast week.

APTN averages approximately 12 hours of news or current affairs programming each broadcast week on aptn n.

MORE THAN 86%

Canadian programming content

Additional conditions of licence for APTN East

14. The licensee shall broadcast a minimum of 12 hours of programming in Aboriginal languages in each broadcast week.

APTN provides an average of 13 hours each broadcast week of Indigenous language programming on aptn e.

15. Starting no later than the end of the first year of the licence term, the licensee shall broadcast a weekly French-language newscast.

APTN launched *Nouvelles Nationales d'APTN*, our French-language news broadcast, to our audiences in August 2019.

16. The licensee shall broadcast a minimum of 20 hours of French-language programming in each broadcast week.

APTN averages approximately 22 hours each broadcast week of French language programming on aptn e.

17. The licensee shall broadcast at least 5 hours and 30 minutes of news or current

affairs programming in each broadcast week.

APTN averages approximately 12 hours of news or current affairs broadcasting each broadcast week.

Additional conditions of licence for APTN West

18. The licensee shall broadcast a minimum of 12 hours of programming in Aboriginal languages in each broadcast week.

APTN provides an average of 13 hours of Indigenous language programming each broadcast week on aptn w.

19. The licensee shall broadcast at least 5 hours and 30 minutes of news or current affairs programming in each broadcast week.

APTN averages approximately 12 hours of news programming each broadcast week, which includes the later evening rebroadcast.

Additional conditions of licence for APTN HD

20. The licensee is authorized to make available for distribution

a high definition version of its service, together with the standard definition regional feeds of its service, provided that 95% of the programs on the high definition version of its service are also broadcast on at least one standard definition regional feed of the service. Further, all of the programs making up the 5% allowance shall be provided in high definition. For the purposes of this condition, “program” has the same meaning as that set out in the *Discretionary Services Regulations*, or any successor regulations.

Almost all of the content broadcast on aptn hd can be seen on one of the SD regional feeds. The few instances where content was truly unique to HD was very minimal. During our fall season, three (3) hours per week or 1.8% in the late night was unique. However, during the winter season, only one (1) hour – or 0.5% – was unique per week. Only 0.5 hours per week were unique during our spring season.

21. The licensee shall broadcast at least 5 hours and 30 minutes of news or current affairs programming in each

broadcast week which may be unique to the high definition version of the service and excluded from the calculation of programs taken from the standard definition feeds set out in condition 20.

APTN averages approximately 12 hours of news programming each broadcast week.

22. The licensee shall broadcast a minimum of 17 hours of French-language programming in each broadcast week.

APTN averages approximately 17.5 hours of French language programming each broadcast week.

23. The licensee shall broadcast a minimum of 18 hours of programming in Aboriginal languages in each broadcast week. This programming may be taken from its standard feeds and may be offered at any time over a 24-hour broadcast day.

APTN offers 18 hours of Indigenous language programming each broadcast week on aptn hd.

**MORE
THAN 95%**

Canadian programming broadcast
was independently produced

PROGRAMMING

A photograph of a man with a beard and a cap, wearing a plaid shirt, looking upwards. He is standing in front of ancient stone ruins. The image is overlaid with a purple gradient. A black text box is positioned in the lower right quadrant of the image.

APTN connects with its audience through genuine, inspiring and engaging entertainment on multiple platforms.



Fall SEPTEMBER
TO DECEMBER

WHAT'S ON

Here is a sample list of series from the 2018–2019 broadcast season.



aptn.ca/nunavummimamarijavut

Launched:

Sept. 3, 2018

(World Premiere – Inuktitut)

13 x 30-minute episodes

Lifestyle – Cooking Series

In this Inuit culinary series, we travel to the most special places in Nunavut – outside communities and in people's kitchens – to meet great hunters and Inuit masters of food making.



aptn.ca/kids/teepee-time

Launched:

Sept. 8, 2018

(World Premiere – Mi'kmaq)

13 x 30-minute episodes

March 9, 2019

(World Premiere – English)

13 x 30-minute episodes

Children & Youth Series

Follow Teepee as he learns to ride his bike, set the table, read a book or write his name for the very first time.



aptn.ca/premiereligne

Launched:

Sept. 10, 2018

(World Premiere – French)

13 x 30-minute episodes

Documentary Series

Working miles away from major hospitals, these doctors, nurses, midwives, paramedics and first responders don't hesitate to rescue those in distress – even if it means risking their own lives.



**FIRST CONTACT
SEASON I**

aptn.ca/firstcontact

Launched:

Sept. 11, 2018

(World Premiere - English)

3 x 60-minute episodes

Documentary Series

First Contact takes six Canadians, all with strong opinions about Indigenous Peoples, on a 28-day journey that will change their lives. The travellers leave their homes behind to visit Indigenous communities and learn about the lives of Indigenous Peoples.



**ANAANA'S TENT
SEASON I**

aptn.ca/kids/anaanas-tent

Launched:

Sept. 15, 2018

(World Premiere - English)

13 x 30-minute episodes

Children & Youth Series

In a very special tent in the Arctic, Rita Claire and her husky, Qimmiq, learn new songs, words and stories with the help of some animated friends and Inuit performers.



**MOOSEMEAT & MARMALADE
SEASON III-IV**

aptn.ca/moosemeatandmarmalade

Launched:

Sept. 18, 2018 - Season III

(World Premiere - Cree)

13 x 30-minute episodes

Feb. 7, 2019 - Season IV

(World Premiere - English)

13 x 30-minute episodes

Documentary Series

This tasty series follows the culinary adventures of bush cook Art Napoleon, and classically-trained British chef, Dan Hayes. They couldn't be more different, but they come together to explore culture, culinary traditions and delicious food.



**DREAMCATCHER BIOS
SEASON I**

aptn.ca/dreamcatcherbios

Launched:

Sept. 19, 2018

(World Premiere - Dene)

13 x 30-minute episodes

Nov. 13, 2018

(World Premiere - English)

13 x 30-minute episodes

Documentary Series

Meet the world's most successful Indigenous game-changers as they talk about how they beat the odds to rise to the top.



**ARM NATION
SEASON I**

aptn.ca/armnation

Launched:

Sept. 19, 2018

(World Premiere - Dene)

13 x 30-minute episodes

Oct. 20, 2018

(World Premiere - English)

13 x 30-minute episodes

Documentary Series

When it comes to brute strength, these athletes have it in spades. But in the world of competitive arm wrestling, being strong isn't everything. Follow Canadian athletes as they train to become the best of the best in this fast-growing sport.



**TAKEN
SEASON III**

takenhetheseries.com

Launched:

Sept. 25, 2018

(World Premiere - Cree)

13 x 30-minute episodes

Sept. 28, 2018

(World Premiere - English)

13 x 30-minute episodes

Documentary Series

A true crime series that looks at the mysteries behind Canada's missing and murdered Indigenous women and girls.

**LONGMIRE
SEASON V**

aptn.ca/longmire

Launched:

Oct. 5, 2018

(Network Premiere - English)

10 x 90-minute episodes

Drama Series

This contemporary crime thriller focuses on a Wyoming sheriff who rebuilds his life and career following the death of his wife.

**WENTWORTH
SEASON VI**

aptn.ca/wentworth

Launched:

Oct. 9, 2018
(Network Premiere – English)
12 x 60-minute episodes
Drama Series

Set in the present day, this hard-hitting and critically-acclaimed drama is a modern adaptation of the classic prisoner series.



**CRY OF THE LOON
SEASON IV**

aptn.ca/cryoftheloon

Launched:

Oct. 11, 2018
(World Premiere – Ojji-Cree)
13 x 30-minute episodes
Lifestyle Series

Join Joe Wesley and his friends as they fish, cook and explore the Sioux Lookout area of northwestern Ontario.



**PRINCESSES
SEASON I**

aptn.ca/princesses

Launched:

Oct. 15, 2018
(Network Premiere – French)
13 x 30-minute episodes
Documentary Series

Standards of beauty – now, there's a subjective issue! Shifting concepts of beauty among Indigenous Peoples makes it even more challenging to try and chart this elusive topic.



**THE OTHER SIDE
SEASON IV**

aptn.ca/theotherside

Launched:

Oct. 31, 2018
(World Premiere – English)
13 x 30-minute episodes
Documentary Series

Follow a team of paranormal investigators who, with the guidance of an Indigenous Elder, seek the truth behind Canada's real-life ghost stories.



**FUTURE HISTORY
SEASON I-II**

futurehistorytv.ca

Launched:

Nov. 13, 2018 – Season I

(World Premiere – English)

13 x 30-minute episodes

May 9, 2019 – Season II

(World Premiere – Ojibway)

13 x 30-minute episodes

May 14, 2019

(World Premiere – English)

13 x 30-minute episodes

Documentary Series

Archaeologist and activist Kris Nahrgang and co-host Sarain Fox journey across Canada to museums and archaeological sites, exploring and exposing all facets of repatriation along the way.



**CANOT COCASSE
SEASON II**

aptn.ca/kids/canot-cocasse

Launched:

Nov. 17, 2018

(Network Premiere – French)

13 x 30-minute episodes

Children & Youth Series

A comical, magical and multifaceted canoe takes travellers from Camp Manitou on extraordinary adventures to discover a thousand and one things about the world around them and about themselves!



**MOHAWK GIRLS
SEASON V**

aptn.ca/mohawkgirls

Launched:

Dec. 3, 2018

(World Premiere – Mohawk)

6 x 30-minute episodes

Dramedy Series

Four young women navigate relationships, love and life on the rez in this hilarious series.



Winter JANUARY TO APRIL

APT^N COMMUNIQUÉ 2019

CAUTION: *May Contain Nuts*



**PETE & PIO'S KAI SAFARI
SEASON II**

aptn.ca/peteandpioskaisafari

Launched:

Jan. 7, 2019

(World Premiere – English with some Māori)

12 x 30-minute episodes

Documentary Lifestyle Series

Pio Terei and Peter Peeti share a love of fishing, hunting and the great outdoors. But above all, they both have an incredible passion for “kai” (food). Together, they bring their unique Māori fun, humour and outdoor prowess to households across Aotearoa.



**UAKALLANGA!
SEASON I**

aptn.ca/uakallanga

Launched:

Jan. 7, 2019

(World Premiere – Inuktitut)

13 x 30-minute episodes

Documentary Series

Uakallanga! (“wow” or “impressive” in Inuktitut) showcases the incredible items traditionally made by the Inuit and how they make and use these creations in today’s modern world.

**TAMÂNEVUGUT
SEASON VII**

oksociety.com/sample-page/television

Launched:

Jan. 7, 2019

(Network Premiere – Inuktitut)

13 x 30-minute episodes

Documentary Series

Through a combination of interviews, pictures, music and video, our host presents a magazine-style program that focuses on the Indigenous youth of Labrador.



**OUR PEOPLE, OUR LAND
SEASON III**

aptn.ca/ourpeopleourland

Launched:

Jan. 7, 2019

(World Premiere – Inuktitut)

6 x 30-minute episodes

Documentary Series

A look at the relationship between modern and ancient Inuit traditions. How are the Inuit balancing ancient traditions and the demands of the modern world? See how the Inuit and the land they live on have changed over the past 60 years.



**QUEEN OF THE OIL PATCH
SEASON I**

aptn.ca/queenoftheoilpatch

Launched:

Jan. 10, 2019
(World Premiere - Cree)
8 x 30-minute episodes
Documentary Series

Witness the reality of being two-spirit in Canada's oil sands through the eyes of Massey Whiteknife and Icesis Rain.



QAMUQ ISUMAVIT

[inuitbroadcasting.ca/blog/
category/qanuq-isumavit](http://inuitbroadcasting.ca/blog/category/qanuq-isumavit)

Launched:

Jan. 15, 2019
(World Premiere - Inuktitut)
13 X 90-minute episodes
Live Call-in Show

Audience members call in to this live show and discuss current events and issues of living in the Arctic.



**LOUIS SAYS
SEASON III**

louissaystv.com

Launched:

Jan. 26, 2019
(World Premiere - English)
13 x 30-minute episodes
Children and Youth Series

Follow the adventures of six-year-old Randy and his best friend Katie as they help Louis, a Cree Elder, with his work around the community in this animated series. The only problem? Louis mostly speaks Cree and Randy only speaks English.



**MERCHANTS OF THE WILD
SEASON I**

aptn.ca/merchantsofthewild

Launched:

Feb. 5, 2019

(World Premiere - Oji-Cree)

13 x 30-minute episodes

Feb. 22, 2019

(World Premiere - English)

13 x 30-minute episodes

Documentary Series

A group of Indigenous adventurers go on a 25-day journey on paths traditionally used by Indigenous traders during fur trade expeditions. They will learn to live off the land and depend on one another as they embark on this journey of self-discovery.



**CAUTION: MAY CONTAIN NUTS
SEASON V**

aptn.ca/cautionmaycontainnuts

Launched:

March 8, 2019

(World Premiere - English)

13 x 30-minute episodes

Comedy Series

Nothing is off limits in this fast-paced sketch comedy series. Each episode is jam-packed with kooky characters, wacky worlds and crazy skits that will have you rolling on the floor in three seconds flat. Many fan favourites are back in season five, including fantasy characters, the Space Trek world and, of course, Delmer and Marta!



BITE CLUB

aptn.ca/biteclub

Launched:

March 10, 2019

(Network Premiere - English)

8 x 60-minute episodes

Drama series

Two shark attack survivors join forces to hunt a serial killer.



**ORIGINAL ET MARMELADE
SEASON III**

aptn.ca/originaletmarmelade

Launched:

March 11, 2019
(World Premiere – French)
13 x 30-minute episodes
Documentary Series

This tasty series from APTN follows the culinary adventures of bush cook Art Napoleon, and classically-trained British chef Dan Hayes. They couldn't be more different, but they come together to explore culture, culinary traditions and delicious food.

**PLANET EARTH
SEASON I**

aptn.ca/planetearth

Launched:

March 20, 2019
(Network Premiere – Inuktitut)
11 x 60-minute episodes
Documentary Series

This nature documentary series, the first to be filmed entirely in HD, provides unparalleled views of awe-inspiring landscapes and incredible footage of the rarely-seen creatures that inhabit our planet.



**THAT'S AWSM!
SEASON I**

aptn.ca/thatsawsm

Launched:

March 23, 2019
(World Premiere – English)
13 x 30-minute episodes
Youth Series

Celebrities, sports figures and musicians pair up with Indigenous youth to take on adventures. Facilitated by a funny and resourceful host, each team will visit interesting locations and tackle daring activities.



**ROGERS HOMETOWN HOCKEY
IN CREE**

aptn.ca/hockey

Launched:

March 24, 2019
(World Premiere - Cree)
1 x 3-hour Live Event
Sports & Live Event

In late March, APTN made broadcast history by televising the first NHL game in Plains Cree as part of *Rogers Hometown Hockey*. Hockey fans watched as the Carolina Hurricanes faced off against the Montreal Canadiens on APTN. Clarence Iron provided play-by-play in Plains Cree for the entire game. Studio host Earl Wood, analyst John Chabot and their special guest shared updates, highlights and exclusive interviews from the APTN studio.



**BELLES, FIÈRES ET MOHAWKS
SEASON I-IV**

aptn.ca/bellesfieresetmohawks

Launched:

April 15, 2019
(World Premiere - French)
27 x 30-minute episodes
Dramedy Series

Four young women navigate relationships, love and life on the rez in this hilarious series.



Spring MAY TO JUNE



**QANURLI?
SEASON VII**

aptn.ca/qanurli

Launched:

May 6, 2019

(World Premiere - Inuktitut)

13 x 30-minute episodes

Comedy Series

Season 7 continues to deliver the unique, offbeat and hilarious stories that *Qanurli?* has become known for across the North. After Inuk accepts an amazing opportunity to advance his work in Nuuk, Nipangi is forced to reexamine his own goals. Turning to their friends for guidance, the pair begin an exciting journey full of mishaps and self-discovery.



**MÉCHANT TRIP!
SEASON III**

aptn.ca/mechanttrip

Launched:

May 6, 2019

(World Premiere - French)

13 x 30-minute episodes

Children & Youth Series

Méchant Trip! is a crazy, action-packed youth series revolving around the unlikely pairing of an Indigenous youth and a well-known public figure. Hosted by the ever resourceful and entertaining Brad Gros-Louis.



**SANS RÉSERVE
SEASON I (CYCLE II)**

aptn.ca/sansreserve

Launched:

May 6, 2019

(World Premiere - French)

9 x 30-minute episodes

Talk Show Series

Sans Réserve showcases personalities from a variety of genres who are committed to and share a deep respect for the reality of First Nations in Canada.



**TRIBAL POLICE FILES
SEASON II**

aptn.ca/tribalpolicefiles

Launched:

May 7, 2019

(World Premiere - Ojibway)

13 x 30-minute episodes

May 18, 2019

(World Premiere - English)

13 x 30-minute episodes

Documentary Series

Season 2 journeys into Ontario, Canada and focuses on two tribal police services. The Akwesasne and Rama Tribal Police Services provide intense, dramatic action, capturing the professional and personal challenges of being a tribal police officer in Canada.



**ASKIBOYZ
SEASON I**

aptn.ca/askiboyz

Launched:

May 7, 2019

(World Premiere - Cree)

13 x 30-minute episodes

Children & Youth Series

Asivak and Mahiigan, gifted with the nickname AskIBOYZ, have signed themselves up for a life-changing journey that will turn their world upside down. The two urbanized Cree teenagers from Toronto travel to 13 different Canadian rural Indigenous communities, taking on whatever challenges come their way. The journey proves difficult, but with the help of their mentor, they walk away with a renewed respect for Indigenous cultures and a deep sense of self.



**POLICIER AUTOCHTONE
SEASON I**

aptn.ca/policierautochtone

Launched:

May 7, 2019

(World Premiere - Innu)

13 x 30-minute episodes

Documentary Series

Each week, this series gives viewers a glimpse of the everyday life of police officers in four different Indigenous communities. It illustrates the social and cultural challenges they face, such as working in the community where they grew up or currently live.



HIT THE ICE SEASON VII

aptn.ca/hittheice

Launched:

May 15, 2019

(World Premiere - Cree)

13 x 30-minute episodes

June 12, 2019

(World Premiere - English)

13 x 30-minute episodes

Children & Youth Series

The best young female hockey players from across Canada come together for a two-week NHL-esque training camp. From physical training to on-ice drills and team building activities, the players experience the highs and lows of a professional-level training camp and grow not only as a team, but also as women.



FEAST SEASON I

aptn.ca/feast

Launched:

May 24, 2019

(World Premiere - English)

13 x 30-minute episodes

Cooking Series

A professional chef with a love of food and flavour, Tiffany Wahsontiiostha Deer has a passion for cooking healthy and easy to prepare meals at home. Joined by friends and culinary experts, Tiffany explores rustic and simple creations of both modern and traditional Indigenous cuisine.



Summer JUNE TO AUGUST



**BEST OF INDIGENOUS DAY
LIVE! 2018 – ARTIST REPACK**

indigenousdaylive.ca

Launched:

June 18, 2019

(World Premiere – English)

6 x 30-minute episodes

Variety & Performing Arts

Best of Indigenous Day Live! 2018 features some of the most accomplished Indigenous musicians, including award-winning and up-and-coming artists. Displaying talent from all genres, regions and nations, this special annual event ensures all First Nations, Inuit and Métis Peoples are recognized and included in the nation's largest celebration of National Indigenous Peoples Day.



**APTN INDIGENOUS DAY LIVE!
2019**

indigenousdaylive.ca

Launched:

June 22, 2019

(World Premiere – English)

1 x 5-hour Live Event

3 x 75-minute stream pre-shows

Variety & Performing Arts

Live Event

APTN Indigenous Day Live! 2019 is the nation's largest event in recognition of National Indigenous Peoples Day. Through cultural activities and live music, Canadians are brought together to celebrate Indigenous Peoples' unparalleled contributions to Canada.

APTN INDIGENOUS DAY LIVE

APTN Indigenous Day Live (IDL) has been delighting audiences since 2007. This event features some of the biggest names in Indigenous music and television, including JUNO Award winners and new, emerging artists.

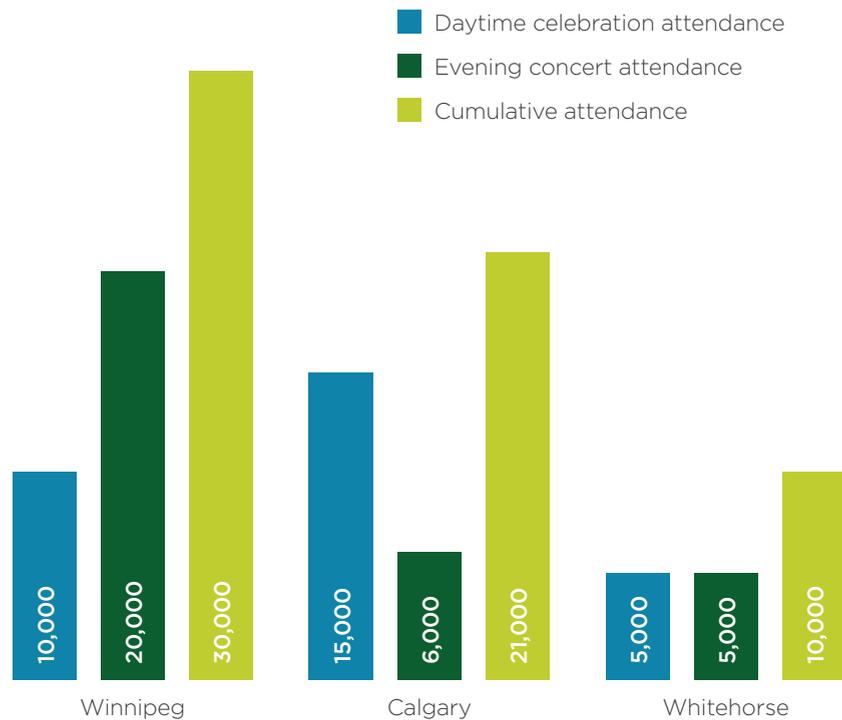


Through cultural activities and live music, the 13th edition of IDL brought Canadians together to acknowledge Indigenous Peoples' accomplishments while contributing to the nationwide movement of reconciliation.

SPOTLIGHT ON SUCCESS
2018-2019 Accomplishments

ONE GREAT GATHERING

This year, IDL was hosted in Winnipeg, Whitehorse and, for the first time, Calgary. The live multiplatform concert broadcast was available to all Canadians and beyond via APTN, radio waves and online. Viewer statistics reached more than 216,000 through the TV broadcast, with 200* online viewers and 12 radio networks broadcasting to 1.1 million potential listeners in Canada and the United States for a total combined reach of over 1.3 million across all platforms. The rebroadcast on Sunday, June 23 across all feeds reached 152,000 viewers for a combined reach of over 1.46 million across all platforms.



IDL 2019 fused musical and dance genres, languages, styles and interdisciplinary arts from across Turtle Island. This extravaganza of Indigenous cultures merged on stage to paint a vibrant display of contemporary Indigenous expression.

Over 103 Canadian, Indigenous and international performers took

centre stage across three cities! The highlights included: Buffy Sainte-Marie with Randy Bachman, The Jerry Cans, The Dakhká Khwáan Dancers & DJ Dash, Blue Rodeo and Armond Duck Chief, Crystal Shawanda, Diyet & The Love Soldiers, Terri Clark, Julian Taylor Band, Leela Gilday and Daghaalhaan K'e & The Selkirk Spirit Dancers.

**The online viewer numbers decreased by 97% due to a change in streaming platform and technical issues.*

Making its debut in a park outside APTN headquarters in downtown Winnipeg in 2007, IDL continues to expand its grassroots reach across the country.

Here are the cities that have hosted IDL:



City	Year
Winnipeg	2007-2019
Yellowknife	2008, 2017
Whitehorse	2009, 2019
Ottawa	2010, 2017, 2018
Regina	2012
Iqaluit	2013
Halifax	2014, 2017
Edmonton	2015, 2017
Vancouver	2017
Toronto	2017, 2018
Montréal	2017
Calgary	2019

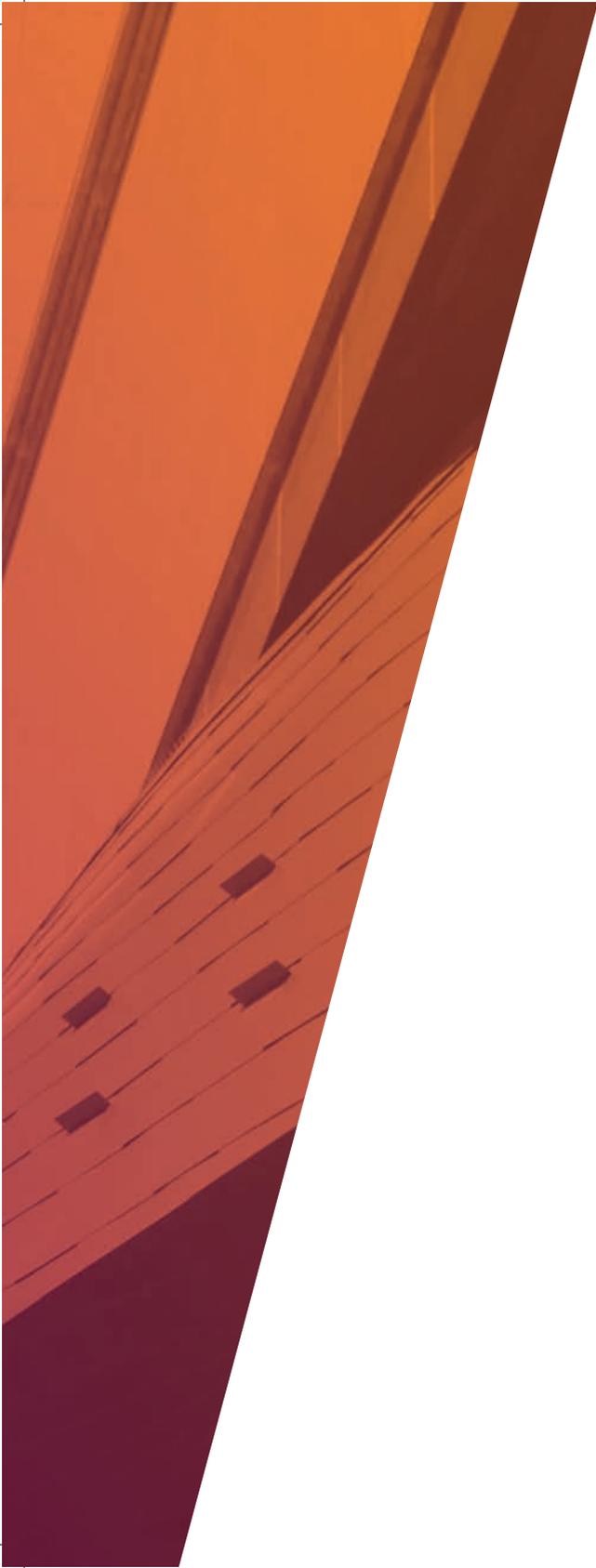
MOVING FORWARD

The 14th edition of IDL is set to be both historic and deeply memorable. APTN Indigenous Day Live 2020 will be held in Winnipeg, Man., Whitehorse, Yukon, and for the first time ever - Membertou First Nation on Cape Breton Island, N.S.

This marks the first time that IDL will be held at a First Nation community.

APTN'S EXTENDED FAMILY

APTN collaborates with a variety of organizations to bring audiences high-quality Indigenous programming via digital media, television and radio.



***ANIMIKI SEE DIGITAL
PRODUCTION INC.***

A producer of Indigenous television and digital media content, including interactive and alternative multiplatform content.

ANIMIKI SEE DISTRIBUTION INC.

A leading distributor and promoter of Indigenous content for television, web and other alternative platforms. Animiki has been involved in a number of APTN programs and productions, including this year's *APTN Indigenous Day Live* and *First Contact*.

ELMNT FM

With APTN's support, First Peoples Radio launched two new radio stations in urban areas in the fall of 2018. These two ELMNT FM stations serve urban Indigenous communities in Ottawa (95.7 FM) and Toronto (106.5 FM) with radio that is a true reflection of our Peoples.

ALL NATION

APTN continues to explore the potential forms of distribution of its specialty programming and news to be made available in the United States.

MOVING FORWARD

APTN is currently in talks with members of the Indigenous music industry about creating a music production service that will better meet the needs of Indigenous musicians in Canada. This project is in the early stages of development.



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